

Report on Industry–Academia Interaction Meet

An **Industry–Academia Interaction Meet** for B.Tech. Dairy Technology students was organized by the **College of Dairy Science, Kamdhenu University, Amreli**, on **01 August 2026** at the Seminar Room of the College. The programme was organized to provide students exposure of the dairy industry, familiarize them with the professional work environment, and create awareness about opportunities for innovation, entrepreneurship, and career development.

The programme commenced with the **ceremonial lighting of the lamp**, symbolizing knowledge, learning, and the beginning of a meaningful academic–industry interaction. The invited industry expert, **Mr. Sanjay Patel, CEO, Nirvi Dairy Consultancy, Ahmedabad**, was warmly welcomed by the faculty members and students.

Mr. Sanjay Patel delivered an informative presentation introducing **Nirvi Dairy Consultancy**, its activities, and the range of professional services provided to the dairy sector. He discussed various aspects of the dairy industry, including **dairy farm consultancy, process optimization, quality and productivity improvement, competitive analysis, financial planning, and team development**. His presentation provided students with valuable insights into the practical challenges, expectations, and opportunities prevailing in the dairy industry.

An interactive session was subsequently conducted in which students actively interacted with the expert and discussed various aspects of the **industrial working environment, skill requirements, career opportunities, entrepreneurship, professional responsibilities, and industry expectations from dairy technology graduates**. The session helped bridge the gap between classroom learning and real-world industrial practices and motivated students to develop industry-relevant skills and an entrepreneurial mindset.

At the conclusion of the interaction, the College expressed its **sincere gratitude to Mr. Sanjay Patel** for sharing his valuable professional experience, practical knowledge, and guidance with the students.

Following the industry interaction, **Dr. V. M. Ramani** delivered a brief awareness session on **SSIP 2.0 benefits for students**. Students were informed about the opportunities and institutional support available for developing innovative ideas, entrepreneurship, prototypes, startups, and student-led ventures under the SSIP initiative. The session encouraged students to transform their innovative ideas into practical and entrepreneurial opportunities.

The programme was attended by approximately **120 students and 12 faculty members** of the College. Overall, the Industry–Academia Interaction Meet was highly informative and interactive and provided students with valuable exposure to the dairy industry while encouraging **innovation, entrepreneurship, skill development, and stronger academia–industry collaboration**.

Key Outcome: The programme successfully created awareness among students regarding real-world dairy industry practices and SSIP-supported innovation and entrepreneurship opportunities, thereby encouraging them to pursue industry-oriented careers and develop their own innovative ventures.